



Local products to partners

Organising committee of Cyprus offered to the participants gifts of local products : honey with carob syrop and cyprus mix tea.

Objectives of the CLIP project:

- Raise the level of ICT competence,
- Getting skills in the use of online tools
- Learning through sharing experiences online - used in the promotion and distribution of regional products
- Raise the level of marketing skills
- Enable decision looking for a job in the market broadly understood local products (graduates of vocational schools)
- Promotion of organic local products
- Popularization and promotion of the local food production
- Popularization of sourcing products that occur naturally as a source of additional income
- Establishing cooperation between schools enrolled in the agri-food sector and producers to familiarize young people with the production and possible traineeship.
- Establishing cooperation with local government.

International cooperation - the guarantee of development of local products



Fourth Transnational Meeting

Nicosia- Cyprus

20-21ST APRIL 2018



Partners' photo in central Nicosia



International cooperation - the guarantee of development of local products

BRIEFLY ABOUT THE PROJECT

It is directed to manufacturers of broadly understood local product and people who would like to work in this industry.

Participation in the project will enable these people informal education: in the field

of product marketing, local and international promotion

and the use of free ICT tools

available online..

This training program covered a variety of themes, such as marketing, entrepreneurship, organic farming, legal protection of the products, branding, food safety etc. 68 presentations were performed, 38 speakers offered their expertise for free and more than 450 people attended the seminars.

450
participants
in all 8
seminars

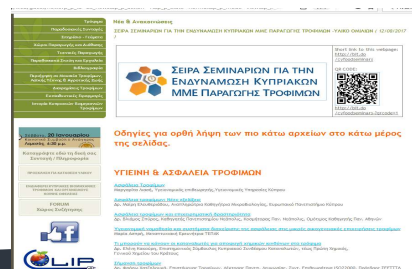


CYPRUS ORGANIZED A TRAINING PROGRAM FOR THE LOCAL FOOD BUSINESS (8 SEMINARS - 2 DAYS DURATION – IN 8 DIFFERENT PLACES



All presentations are uploaded online.

<http://bit.do/cyfoodseminars>.



Study visits & culinary workshops in local food companies organized for participants

Partners visited local food industries in Athienou district and participated in making of local products such as lokoumi (sweet given as delicacy in weddings), tachinopitta (sesame paste pie), bread and local dairy products.



Cyprus Food Museum was presented its history, the activities that organized and information that can be found on its website.



Coordinator explains the projects' plan of activities



Exhibition of local products from all partners'

